

University of Wisconsin A|4 Financial Coaching Foundations Workshop

Tuesday & Wednesday, March 26 & 27, 2019 – Milwaukee, WI

Location:

Goodwill Industries of Southeastern WI

James O. Wright Center for Work & Training

6055 North 91st Street

Milwaukee, WI 53225

***Help your clients build skills for
lasting change with Financial
Coaching!***

University of Wisconsin trainers will provide a 2-day workshop on skills and strategies for financial coaches. This workshop is designed as an introduction to financial coaching and can also be used as a refresher to practice and advance coaching skills.

Don't wait to register! Space is limited.

Registration Fee of \$245 covers the 2-day training event; materials, lunch included.

Schedule:

Tuesday, March 26: Workshop from 9am-4pm

Wednesday, March 27: Workshop 9am-4pm

This 2-Day Workshop Includes:

- Coaching Definitions & Distinctions
- A|4Coaching Model and Framework
- Foundational Coaching Skills
- Creating a Road Map for Financial Well-Being
- Strategies for Goal Attainment
- Working with “Stuck” Clients
- Increasing Client Motivation
- Structuring Coaching Sessions and Follow-up
- Demonstration & Practice
- Coaching Toolkit
- National Financial Coaching Resources
- Evaluation Strategies

In order to participate in this training:

- Participants are expected to have a general knowledge of financial education in order to successfully complete this financial coaching training. Basic money management topics will not be covered in this workshop.
- Participants are expected to attend and complete both days of this workshop. Following the workshop, participants will receive 1.2 Continuing Education Units from the University of Wisconsin.

TO REGISTER for this event:

<https://go.wisc.edu/9ra3lq>

For general questions call (608) 890-0229