Resources for Financial Educators



April 7, 2015
12pm-1pm CST
Brought to you by:
Center for Financial Security
at the University of Wisconsin- Madison

Our Presenters



Dave Mancl
Director, Office of Financial
Literacy, Wisconsin
Department of Financial
Institutions



Carol Maria Community Affairs Specialist, Federal Deposit Insurance Corporation



Peggy Olive
Financial Capability
Specialist at University
of Wisconsin-Madison
Center for Financial
Security



APRIL 18-25, 2015 WISCONSIN



Money Smart Week® is a public awareness campaign designed to help consumers better manage their personal finances. Programming is offered to all demographics and income levels and covers all facets of personal finance from establishing a budget to first time home buying.

- 2002 Created by the Federal Reserve Bank of Chicago
- 2006 Wisconsin conducted first-ever statewide campaign Held in conjunction with Governor's Council on Financial Literacy
- Today National campaign with dozens of states and national partners







Wisconsin

Yearly Statistics

	2006	2007	2008	2009	2010	2012	2013	2014
Attendance	6,487	8,673	13,987	10,327	15,543	7772	12218	15860
Events	463	761	597	667	616	335	402	488
Partners	453	579	515	1,043	2,796	154	232	341

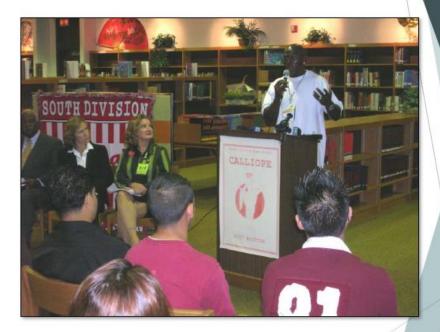
Note: 2011 was a transition year for Wisconsin – Money Smart Week $^{\circ}$ was held in October in 2006 – 2010 and was held in April beginning 2012.







Oprah's Debt Diet Coach



Green Bay Packer Donald Driver







Wisconsin State Capitol in Green







Budget Man shows Green Bay, Wisconsin's support for Money Smart Week as he poses for a photo to be used in a promotional video showcasing 'We Love Money Smart Week' signs around the country.





- \$ 7th Annual Fox Cities Financial Makeover Challenge
- \$ How to Retire the Cheapskate Way presented by Jeff Yeager, The Ultimate Cheapskate
- \$ 4th Annual Fond du Lac County Women's Conference
- \$ 3rd Annual Oshkosh Money Conference
- **\$** Brown County Women's Financial Seminar Green Bay
- \$ Shred Fests throughout Wisconsin
- \$ Reality Fair for Financial Literacy (Hustisford, Horicon, Dodgeland, Randolph, and Oakfield school districts)





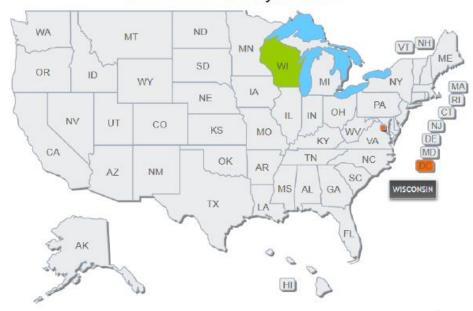


Began in 2011 in the Fox Cities Area





Find an event in your area







To hold an event in your area







To find the chairperson in your area







CONTACT INFORMATION:

David D. Mancl Executive Director, Governor's Council on Financial Literacy Deputy Administrator, Corporate and Consumer Services Department of Financial Institutions david.mancl@wi.gov (608) 261-9540







- Released in 2001
- Free
- Award-winning
- Easy to access
- Multiple formats



Curricula Formats

- Instructor-led curricula:
 - Power Point Presentations
 - Instructor Guide
 - Participant Materials or Guides
- Self Paced Computer-Based Instruction (CBI):
 - Adults and Young Adults
 - English and Spanish
 - Certificates of Completion
- Money Smart Podcast Network

Home > Consumer Protection > Financial Education & Literacy > Money Smart - A Financial Education Program

Money Smart - A Financial Education Program

Money Smart Home

Teach Money Smart

Money Smart for Adults

Money Smart for Youth

Money Smart for Older Adults

Money Smart for Small Business

Train-the-Trainer Program

Implementation Resources

Order Money Smart

Learn Money Smart

Computer-Based Instruction

Money Smart Podcast Network (MP3)

Resources

Money Smart News

Alliance Members

Press Releases and

Money Smart for Adults

The Money Smart for Adults instructor-led curriculum consists of eleven training modules that cover basic financial topics. Topics include a description of deposit and credit services offered by financial institutions, choosing and maintaining a checking account, spending plans, the importance of saving, how to obtain and use credit effectively, and the basics of building or repairing credit.

Each of the 11 modules is structured in an identical manner and includes:

- A comprehensive, fully scripted guide for instructors. The guide includes everything necessary to start teaching the program, including easy to follow cues, script, and interactive class exercises.
- Overhead slides in PowerPoint and PDF format.
- A take-home guide for participants that includes tools and information that participants can use independently after completing a module.

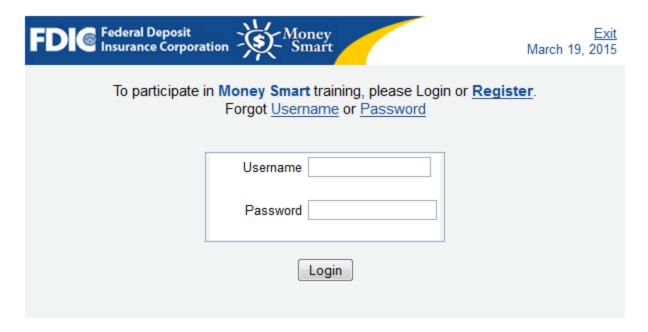
Money Smart may be taught to students in a classroom or small group setting. It may also be used in a more personalized setting, such as by counselors working with individual clients. Educators can also integrate portions of Money Smart into other educational resources.

An instructor can teach all eleven modules sequentially or one or more individual module(s) on a stand-alone basis depending on audience needs. Instructors are strongly encouraged to assess the educational needs of their audience and present the module(s) or section(s) of a module that address those needs.

If taught in their entirety, each module takes between 1-2 hours of classroom time to teach. A layering matrix table appears in the instructor guide for each module to provide a break-down of topics, subtopics, target audience, and activities for the module.



Web based learning...



...produces certificates of completion.



Adult Modules

- Bank on It
- Borrowing Basics
- Check It Out
- Money Matters
- Pay Yourself First
- Keep It Safe
- To Your Credit
- Charge It Right
- Loan To Own
- Your Own Home
- Financial Recovery





Young Adult Modules

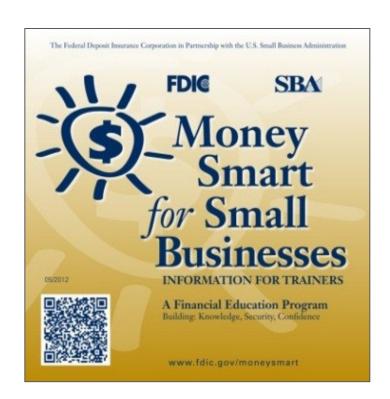
- Bank On It
- Check It Out
- Setting Financial Goals
- Pay Yourself First
- Borrowing Basics
- Charge It Right
- Paying for College and Cars
- A Roof Over Your Head





Small Business Modules

- Organizational Types
- Time Management
- Financial Management
- Recordkeeping
- Banking Services
- Credit Reporting
- Risk Management
- Insurance
- Tax Planning and Reporting
- Selling Your Business and Succession Planning





Developed jointly by FDIC and CFPB:

- Raises awareness to prevent elder financial exploitation.
- Encourages planning and informed decision-making.





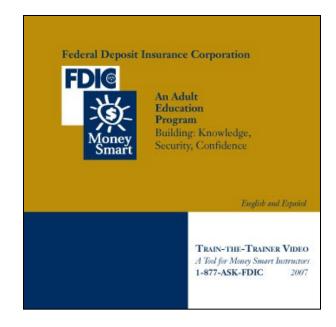


- Created in Dodd-Frank Wall Street Reform and Consumer Protection Act.
- Mission: To make markets for consumer financial products and services work for Americans — whether they are applying for a mortgage, choosing among credit cards, or using any number of other consumer financial products.
- Variety of blogs, discussion groups, and materials for financial education.



Train-the-Trainer

- Video (DVD)
- Workshops
- Webinars





FREE!

Serves all age groups

Multiple media formats

No copyright restrictions

Scalable for consumers

Multiple Languages

Designed for the Un-banked and Underbanked

Flexible – A la carte approach

Easy to Teach



Additional Resources

- FDIC Consumer News
- FDIC Research Publications





WEB BASED RESOURCES:

- <u>www.fdic.gov/moneysmart</u> 877-ASK-FDIC
- www.fdic.gov/consumers/consumer/moneysmart/newsletter
- www.fdic.gov/teachers
 Teachers resources from the FDIC and
 CFPB to help teach children (pre-K through 20) about money or
 other financial topics.
- www.consumerfinance.gov/parents Parents and caregivers can find a variety of age-appropriate information and tools to help build their children's financial future.



Carol N. Maria,
Community Affairs Specialist

FDIC Chicago Region, Milwaukee Field Office

175 North Corporate Drive, Brookfield, WI 53045

262-879-0831 x4311

cmaria@fdic.gov

Thank You!



Resources for Financial Education

Peggy Olive Financial Capability Specialist

polive@wisc.edu







What's your financial education goal?



Financial Skills for Life:



What curriculum should I use?

- Emphasize behaviors in addition to knowledge
- Connect learning and doing/just-in-time
- Repetition across the lifespan
- Integration and ease of access
- Other factors delivery, effectiveness, timing, financial capability "mix"

Source: Final Report, President's Advisory Council on Financial Capability, 2013. http://www.treasury.gov/resource-center/financial-education/

Snapshot of Resources:

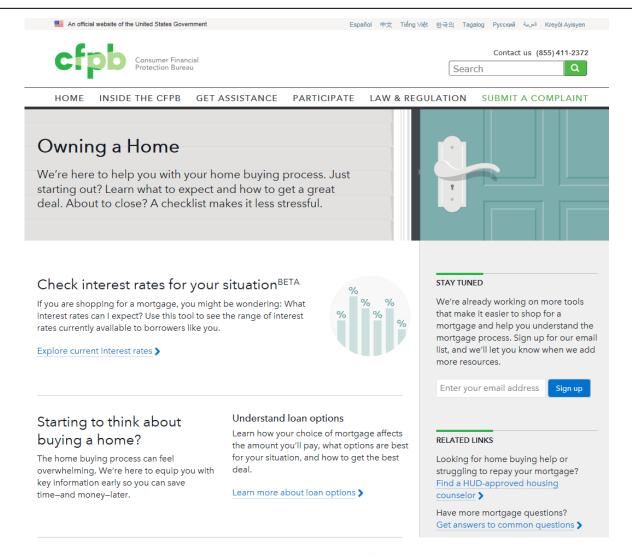
- Financial publications, factsheets, guides
- Financial Curricula: printed or online
- Financial education & social services
- Assessment & Evaluation

Financial publications, factsheets, guides

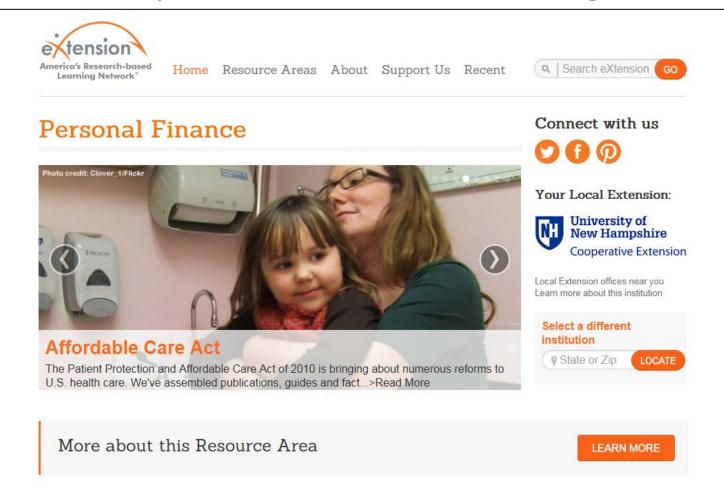


www.mymoney.gov

Financial publications, factsheets, guides



www.consumerfinance.gov



www.extension.org/personal_finance



Home Page

Overview of Resource Materials

This website is designed to share proven resources used and/or developed by Wisconsin Cooperative Extension Financial Education professionals. It is designed to help professional people. All materials are free for personal use.

The topic is divided into the following Core Financial Competencies:

- Goal Setting
- Maximizing Income
- Spending
- Saving
- Borrowing
- Protecting

Core Financial Competencies - Goal Setting - Maximizing Income - Spending - Saving - Borrowing - Protecting



fyi.uwex.edu/financialcapability

lunchtime learning

Family Financial Education



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Legislation (4)

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Retirement (6)

Savings Products (3)

Taxes (2)

Technology (2)

VITA (1)

Retirement and Estate Planning Basics

Posted on March 12, 2015 by Libby Bestul

As the Baby Boom ages, there are increasing demands on educators to help people prepare for retirement. It is important that the foundation of this programming is based on basic budgeting, goal

setting and action planning—all activities that are common across financial education programs. This conversation and brief discusses The AARP Finances 50+ Model and shares numerous other resources including several from Extension.

Issue Brief: Retirement and Estate
Planning Basics

mp3 file*: (coming soon, conversation on 3/16/2015)

*Listen now or download the audio file to an mp3 player for later listening by following the steps on this tip sheet: Adding Podcasts to iPods

Filed under: Retirement | Comments Off

Measuring Financial Security: Using the Financial Capability Scale

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fyi.uwex.edu/financialseries

BANK ON	Florida				
Everyone is welcome™				Share	Email Print
Home	Home / Resources	s			
About	Search	Resources			
Find A Local Bank On Program	The Resources bel	ow contain a rich set of information for Bank Ill users can download resources, but only m			
Research Your Community	click here to uploa Resource Name Organization	d a Resource; otherwise, start here.			
Start a Bank On	Tags	Bank On Program Materials	Eng	gaging and working	with Partners
Program		Customer Service & Training	✓ Fin	nancial Education	
Resources		Bank On Field	Loc	cal Market Research	i .
Resources		☐ Fundraising	100	her Financial Empow	verment
Discussions		Marketing & Outreach Product Development	Po	licy Advocacy	
News & Events		Data Tracking		ntional Research on Underbanked	Jnbanked and

http://joinbankon.org/resources/

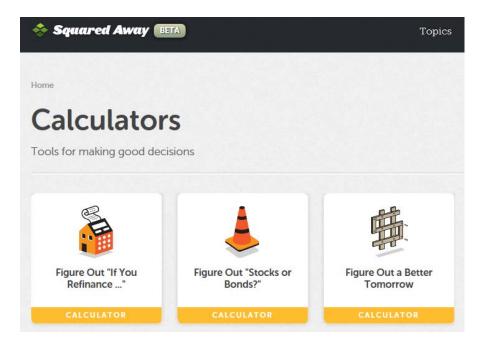
Financial calculators:

National Endowment for Financial Education (NEFE): www.smartaboutmoney.org

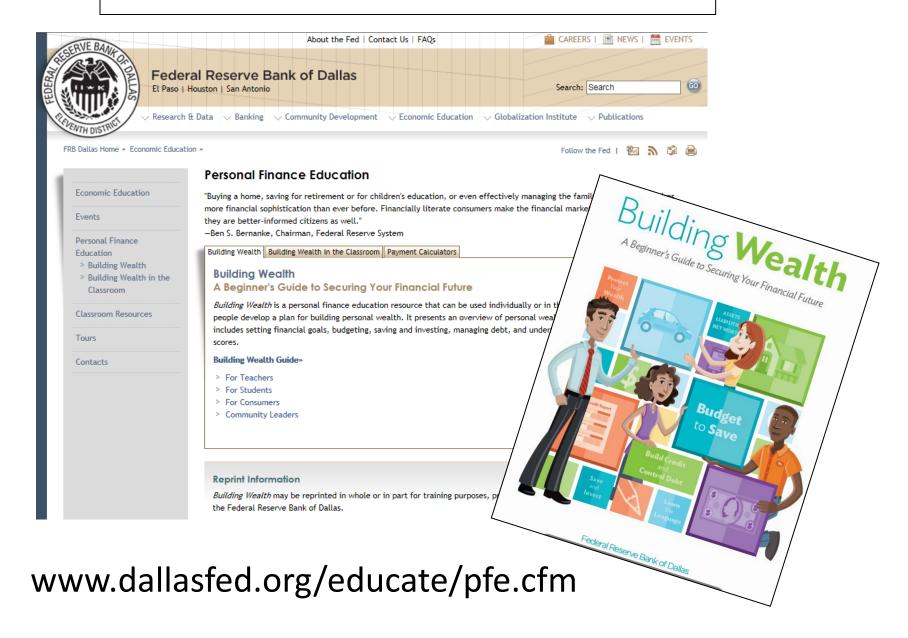
Employee Benefit Research Institute's Education and Research Fund (EBRI): www.choosetosave.org

The Financial Security Project at Boston College:

http://squaredaway.bc.edu/



Financial Curricula



Financial Curricula



Savings Fitness: A Guide to Your Money and Your Financial Future

Printer Friendly Version | en español

This online version of **Savings Fitness: A Guide to Your Money and Your Financial Future** includes interactive worksheets. You can download the fully illustrated 44-page Adobe PDF narrative or call toll free 866-444-3272 to order copies.

A Financial Warmup

Most of us know it is smart to save money for those big-ticket items we really want to buy - a new television or car or home. Yet you may not realize that probably the most expensive thing you will ever buy in your lifetime is your retirement.

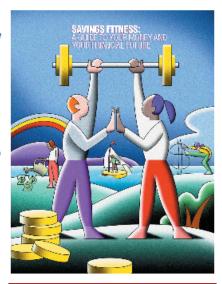
Perhaps you've never thought of "buying" your retirement. Yet that is exactly what you do when you put money into a retirement nest egg. You are paying today for the cost of your retirement tomorrow.

The cost of those future years is getting more expensive for most Americans, for two reasons. First, we live longer after we retire - with many of us spending 15, 25, even 30 years in retirement - and we are more active.

Second, you may have to shoulder a greater chunk of the cost of your retirement because fewer companies are providing traditional retirement plans. Many retirement plans today, such as the popular 401(k), are paid for primarily by the employee, not the employer. You may not have a retirement plan available at work or you may be self-employed. This puts the responsibility of choosing retirement investments squarely on your shoulders.

Unfortunately, just about 54 percent of all workers are earning retirement benefits at work, and many are not familiar with the basics of investing. Many people mistakenly believe that Social Security will pay for all or most of their retirement needs. The fact is, since its inception, Social Security has provided a minimum foundation of protection. A comfortable retirement usually requires Social Security, employer-based retirement plan benefits, personal savings, and investments.

In short, paying for the retirement you truly desire is ultimately your responsibility. You must take charge. You are the architect of your financial future.



Content Highlights

- A Financial Warmup
- Your Savings Fitness Dream
- How's Your Financial Fitness?
- Avoiding Financial Setbacks

www.dol.gov/ebsa/publications/savingsfitness.html

Financial Curricula



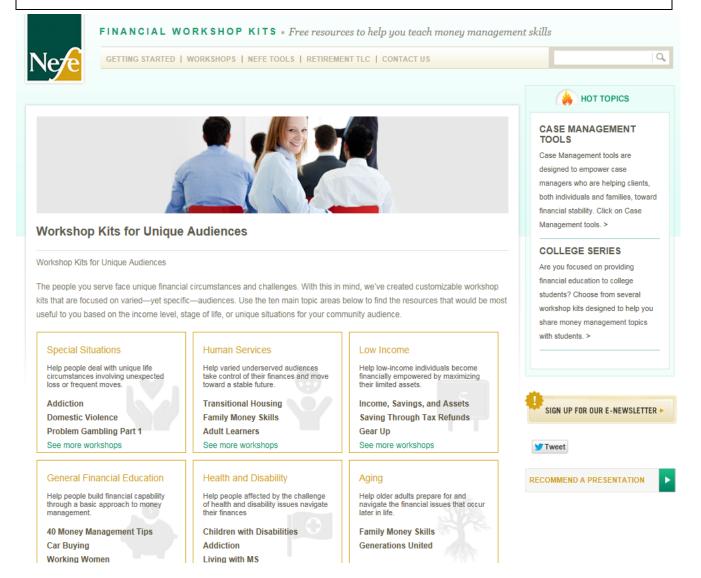
Financial Curricula: Web-based materials





web.extension.illinois.edu/money/

www.makingeverydollarcount.ucr.edu/



www.financialworkshopkits.org/workshops.aspx

Your Money, Your Goals

A FINANCIAL EMPOWERMENT TOOLKIT FOR SOCIAL SERVICE PROGRAMS

Training for case managers

www.consumerfinance.gov/your-money-your-goals





HOME > YOUR MONEY, YOUR GOALS

Your Money, Your Goals





GET THE TOOLKIT

Your Money, Your Goals is a toolkit that social services organizations can use to help their clients set goals, choose financial products and build skills in managing money, credit, and debt.

(English 📆 | Spanish 📆)

GET THE TRAINING

Use these to prepare to train case managers:

Implementation guide T

Train the trainer videos

Training in English (PPT | PDF 📆)

Training in Spanish (PPT | PDF 📆)

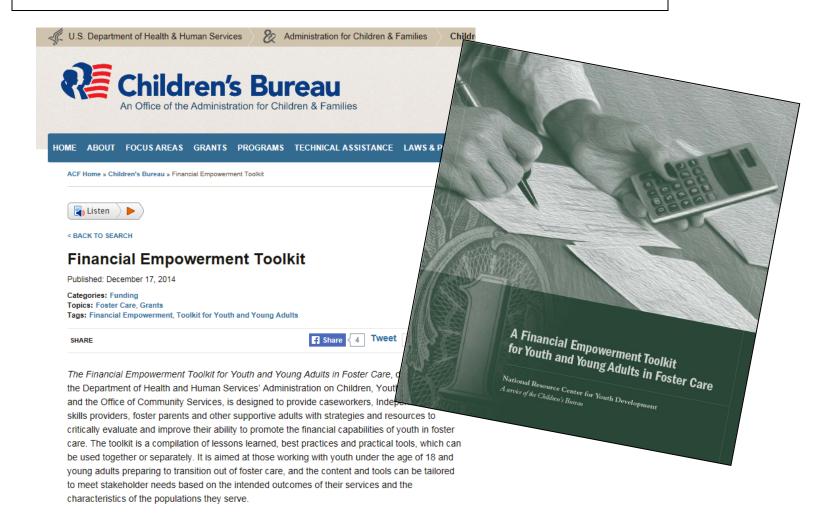
Creating a referral guide T

FOLLOW-UP RESOURCES

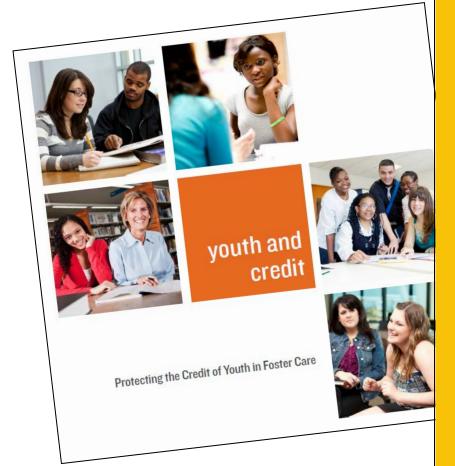
Sample surveys trainers can use:

- Pre-training
- Post-training \(\mathbb{T}\)
- Follow-up 📆

www.consumerfinance.gov/your-money-your-goals



www.acf.hhs.gov/programs/cb/resource/financial-empowerment-toolkit



Identity Theft and Youth In Foster Care: How Common Is It?

While no national statistics are available, early experience with the credit reporting requirement suggests that about 5 percent of the foster youth population ages 16 and older have some form of bad credit. Conservative estimates suggest that up to 1,500 youths per year might have an opportunity to clear their credit before they age out of foster care. While the numbers are not staggering, the requirement is also an opportunity to educate at least 76,000 youths ages 16 and older on ways to prevent Identity theft and credit fraud and build strong credit history.

Who Should Use This Guide

This guide can be used by anyone who is responsible for mentoring, supporting or working with youth or young adults in foster care, including:

- child welfare workers (independent living coordinators, adolescent staff, permanency teams and other case managers or caseworkers)
- foster parents
- kinship caregivers
- community-based organizations working with youth
- · youth advocacy organizations
- CASA volunteers
- mentors
- attorneys and guardians ad litem
- judicial personnel
- group home or residential treatment staff

While not specifically geared toward decision makers in child welfare, they too could use this guide in developing advice or training for frontline staff.

How This Guide Is Organized

The guide is broken down into five steps adults can take to help young people understand credit and, in the event of identity theft or fraud, to clear credit problems.

www.aecf.org/resources/youth-and-credit/

Financial Empowerment Curriculum

Moving Ahead Through Financial Management



Module One:

Understanding Financial Abuse

Keeping Safe and Starting Over



Money Smart in Head Start

Cooperative Extension



Program Tools

Consent Form and Baseline Survey

Follow-up Survey

Newsletters in English and Spanish

Financial Literacy Workshops for Parents

Financial Coaching Program Impacts

UW-Extension Head Start Financial Literacy Project



Financial Literacy Workshops for Parents

Workshops can be a great way to share important financial information. Gaining new knowledge can be very empowering and can help increase financial confidence.

These workshops are intended to be relevant and timely, with interactive opportunities to apply new information during and after the lesson. Every participants' financial situation and goals are unique. We encourage each learner to pick and choose the information that best suits them and to make a plan for personal action.

And we hope everyone has a little fun along the way!

Financial Literacy Workshop Materials

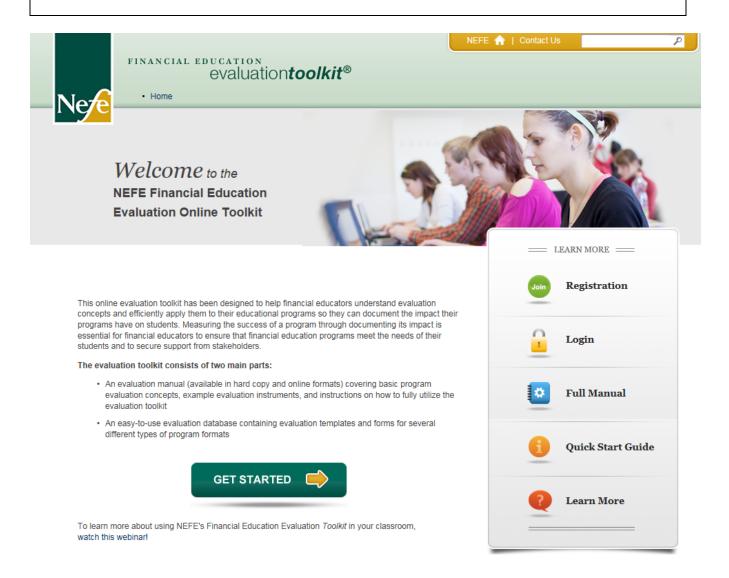
Two financial literacy workshop curricula are available for use by UW-Extension Family Living Educators. The first workshop focuses on budgeting and saving, and the second workshop focuses on credit management. The workshops were designed to complement, rather than simply repeat, the information in the monthly newsletters.

How to Save a Dollar... when you don't have a dime to spare?

Use these materials with your workshop -

fyi.uwex.edu/moneysmartheadstart/

Assessment Tools & Resources



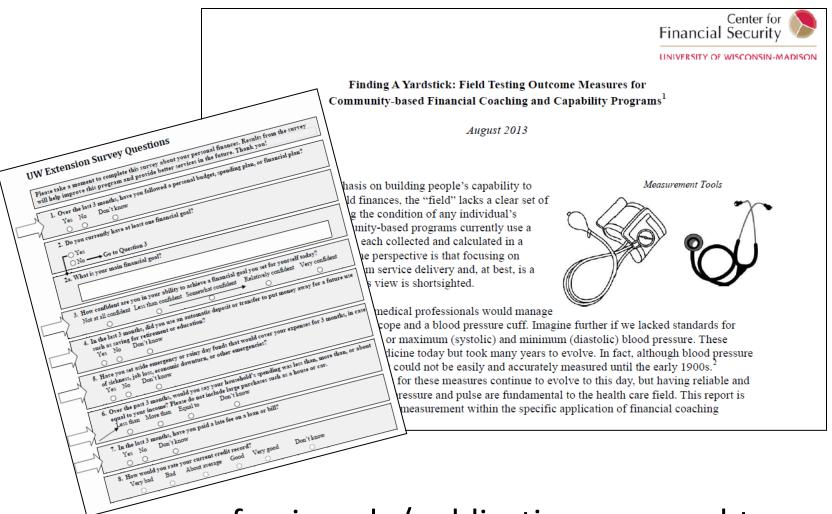
http://toolkit.nefe.org/

Assessment Tools & Resources



cfed.org/knowledge_center/resource_directory/

Assessment Tools & Resources



cfs.wisc.edu/publications-papers.htm

Q & A



Dave Mancl
Director, Office of Financial
Literacy, Wisconsin
Department of Financial
Institutions



Carol Maria
Community Affairs
Specialist, Federal
Deposit Insurance
Corporation



Peggy Olive Financial Capability Specialist at University of Wisconsin-Madison Center for Financial Security



Thank you for joining the Center for Financial Security for today's webinar:

Resources for Financial Educators

Additional Resources and Updates:

Newly Released CFS Brief Now Available-

"Tools for Teaching Financial Concepts to Low-Income Families"

http://www.cfs.wisc.edu/documents/Tools for Teaching Financial Concepts to Low-Income Families.pdf

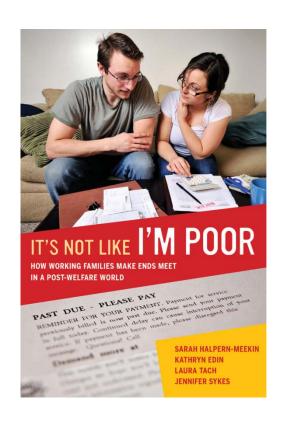
Upcoming Money Smart Week
Twitter Chat hosted by CFS with

J. Michael Collins and Justin Sydnor #CFSMoneySmart

For more information visit: cfs.wisc.edu



UNIVERSITY OF WISCONSIN-MADISON



Please join us next month for our May 19th Webinar:

Sarah Halpern-Meekin presents on her newly published book, "It's Not Like I'm Poor: How Working Families Make Ends Meet in a Post-Welfare World"